



Statement of Revenues and Expenses
For the Period Beginning September 1 through September 30, 2025

REVENUES & DEPOSITS

Contributions - Cash & Check Deposits (BBQ event proceeds)	\$800.12
Contributions - Venmo Deposit	\$666.98
Contributions - PayPal Deposit	\$530.16
Transfer from Prudent Reserve (one time only for free checking buffer)	\$2,500.00
Interest	\$0.20

Total Revenues & Deposits **\$4,497.46**

EXPENSES & EXPENDITURES

Rent September 2025 (check #3005)	\$1,550.00
Reimbursement to Michael G. for past insurance payments	\$189.58
Communications - Mailchimp	\$48.99
Cell Service - Simple Mobile	\$27.26
Insurance - Hiscox	\$34.42
Monthly transfer to office account	\$100.00
Monthly transfer to office account - Re: Institutions Committee purchases	\$75.00

Total Expenses & Expenditures **\$2,025.25**

Excess of revenues & deposits over expenses & expenditures **\$2,472.21**

Actual excess (minus the \$2500 prudent reserve) -\$27.79

Balances

Opening Balance - Checking	\$4,627.48
Plus Excess of Revenues over Expenses	\$2,472.21
Closing Balance - Checking	\$7,099.69
True Balance - Checking (minus \$2500 prudent reserve)	\$4,599.69

Opening Balance - Prudent Reserve (Savings)	\$7,500.93
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Transfer to Checking (one time only for free checking buffer)	-\$2,500
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Plus Interest	\$0.11
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Closing Balance - Prudent Reserve* **\$5,001.04**

* Our prudent reserve is \$10,000.00 plus interest. It includes the Closing Balance (Savings) shown above, \$2,500.00 held in the Checking Account, and \$2500.00 held in the Bookstore Account to fund free checking.



Statement of Revenues and Expenses *From*
September 6, 2025 Dr. Bob - BQ & Spiritual Picnic

REVENUES including FUND RAISING & COLLECTIONS

50/50 (After deduction of Prize of 50%)	
7 th Tradition Collection	
Total Revenues	401.00

EXPENSES & EXPENDITURES

Costco	\$446.94
Lowe's	\$22.28
Steves Market	\$31.22
Windsor Farm (water)	\$54.65
Save on 5th (supplies)	\$53.81
Staples	\$91.98
Total Expenses	<u>\$700.88</u> (- \$299.88)

Budget	\$900.00
Expenses	<u>\$700.98</u>
Return to AA	\$199.12
7th Trad & 50/50	<u>\$401.00</u>
Return Total	\$600.12

Office Committee Financial Report							
	2025	July	August	September	October	November	December
Revenue Previous Month							
Book Sales		\$558.39	\$515.31	\$390.35			
Refunds		\$0.00	-\$32.00	\$0.00			
Interest		\$0.11	\$0.12	\$0.13			
Transfer funds		\$175.00	\$175.00	\$175.00			
	Total Revenue	\$733.50	\$658.43	\$565.48			
Expenses							
Office Supplies		\$0.00	\$0.00	\$0.00			
Book Purchases		\$724.03	\$424.94	\$995.30			
	Total Expense:	\$724.03	\$424.94	\$995.30			
	Subtotal	-\$206.22	\$233.27	-\$431.32			
	Previous Balance	\$2,934.96	\$2,728.96	\$2,962.23			
	New Balance	\$2,728.74	\$2,962.23	\$2,533.91			
	50% total prudent reserve (\$2500)	\$2,500.00	\$2,500.00	\$2,500.00			
	Working Balance	\$228.74	\$462.23	\$33.91			
	Inventory	\$3,392.80	\$3,572.30	\$3,423.65			/
	Petty cash on hand	\$37.00	\$37.00	\$37.55			

Communications Committee Chair Report — September 20, 2025

Communications Committee Chair Report — September 20, 2025

I'm Anthony G., and I'm an alcoholic. I serve as Communications Committee Chair. This is a concise, action-oriented update for the body.

A. Email & Newsletter (MailChimp) — YTD Performance

- List health: **1,264 active subscribers / 1,406 contacts; +35.0%** vs. last year; **+108%** net subscription growth; **+40** in last 30 days.
- Demographics (predicted): **Female 42.6%, Male 32.2%, Unknown/Other 25.2%**. Top age bands: **65+ (23.6%), 35–44 (15.5%), 55–64 (13.8%)**.
- Note: **72% rarely open**; we're prioritizing subject lines, preview text, and value density to lift opens/clicks.
- Sending volume (1/1/25–9/20/25): **6,177** emails; **31.1%** open rate; **2.4%** click-through; **0.53%** unsubscribe.
- **Training:** The Chair will take a **five-day MailChimp course this week (free of charge)** to enhance segmentation, testing, automation, and deliverability skills.
- **Near-term improvements (Q4):** tighter segmentation (events-first vs. service-first), A/B testing for subject/preview, standard CTA placement to the meeting directory and hotline, and monthly newcomer "quick-start" digest.

B. Newsletter Relaunch — Name, Format & Delivery (October issue)

- **Title:** *The BIGAA Gazette—A Publication of Brooklyn Intergroup*
- **Subtitle:** *Bringing Experience, Strength & Hope—From Our Groups to You*
- **Email subject (Oct 2025):** *BIGAA Gazette — Brooklyn Fellowship Events, Meeting Updates, and Service Opportunities*
- **Preview line:** *One read = all you need: x events, x service calls, x tips*
- A complete mock-up will be circulated to officers and standing committee chairs for quick feedback. **Target: publish the October edition by the end of the month.** Please send October events and meeting changes as soon as possible. We are on a tight publishing schedule.

C. Ad Hoc Social Media Committee (under Communications)

- **Context:** Earlier this year, we presented a balanced **Report on Future Use of Social Media by Brooklyn Intergroup** to the body, after which two Committee members drafted a working **BIGAA Social Media Policy** (Traditions-aligned governance, roles, content standards, moderation, security, cadence, incident response).
- **Next steps:**
 1. **Recruit 4–6 members** with strong Traditions background, public information experience, and varied lengths of sobriety to review both documents and provide final recommendations.
 2. **Present final report and recommendations to the body**, answer questions/concerns, and move to adopt the report only (no actions; any actions to be voted separately).
 3. **If the body decides to proceed** with using social media to carry the message, then **vote to establish** a Social Media Subcommittee or Standing Committee, designate its members, or empower the BIGAA Chairperson or the Communications Committee Chairperson to do so.

General Services Committee Report to BIGAA: 9/20/25
Committee Chairperson – Joe Levy

Websites – AA World Services – aa.org
SENY (Southeast New York – Area 49) – aaseny.org
Brooklyn County General Services – brooklynnaa.org

I attended the Brooklyn County General Service meeting on 9/17/25

- 1 – The Dr. Bob B Q / Spiritual Picnic had over 200 attendees. The cost to Brooklyn County was \$266.00.
- 2 – SENY will have special elections in Nov to fill 2 vacancies – Alternate Delegate and Treasurer.
- 3 – There was a motion, which passed, to establish an ad-hoc committee to explore whether to rotate the locations of SENY Assemblies. They are now all held at Westchester County Community College in Valhalla, NY.
- 4 - Most Brooklyn County General Service standing committee chairs are vacant.

BIGAA Institutions Committee - September Report

-Simply Saturday will be leading a new MONTHLY commitment at **Continental Safe Haven**, a shelter in Greenpoint

-We have four meetings a week going into **Genesis Detox & Rehab** in Sunset Park

- Open Commitment: seeking a co-chair for the Monday 7:30pm meeting
- Time change effective 9/15; meeting is moving from 7pm to 7:30pm to accommodate longer dinners
- BIGAA Institutions monthly meeting time will move to accommodate the new Genesis meeting time

-We did a one-off meeting/info session at Harry's Place on 9/16. Two speakers shared their experience, strength and hope. We answered questions and distributed literature.

-No updates on **Brooklyn House**—the federally run residential reentry center where we were holding meetings last spring. We have brought our request up the chain at BOP and hopefully will have more soon.

-Spent \$75 literature budget on pamphlets and directories